# Our colours

HW Red	HW Pink	HW Maroon	HW Dark Red
#ec0033	#ffc6d1	#44141c	#1eOcOc
R=236 C=0 G=0 M=98 B=51 Y=75 K=0	R=255 C=0 G=199 M=30 B=209 Y=9 K=0	R=68 C=45 G=20 M=90 B=28 Y=60 K=53	R=30 C=64 G=12 M=80 B=12 Y=63 K=89
Pantone 199			
White	HW Light Grey 1	HW Light Grey 2	HW Light Blue
White #ffffff	HW Light Grey 1 #f3f3f3	HW Light Grey 2 #elelel	HW Light Blue #cbdded

Haines Watts

# **Colour accessibility**

#### AAA Compliance

Text (including images of text) has a contrast ratio of at least 7:1 for 'regular' sized text and at least 4.5:1 for large scale text (at least 18pt or 14pt for bold), unless the text is purely decorative.

#### AA Compliance

Text (including images of text) has a contrast ratio of at least **4.5:1** for 'regular' sized text and at least **3:1** for large scale text (at least 18pt or 14pt for bold), unless the text is purely decorative.

#### **Red background**

White – AAA large text Pink – AA large text Maroon – AA large text Dark Red – AA large text

#### **Pink background**

Red – AA large text Maroon – AAA all Dark Red – AAA all

## Maroon background

White – AAA all Red – AA large text Pink – AA all

#### Dark Red background

White – AAA all Red – AA large text Pink – AA all Light Grey 1 background Red - AA large text Maroon - AAA all Dark Red - AAA all

#### Light Grey 2 background Red – AA large text

Maroon – AAA all Dark Red – AAA all

#### Light Blue background

Red – AA large text Maroon – AAA all Dark Red – AAA all

#### White background

Red – AAA large text Maroon – AAA all Dark Red – AAA all

### **AAA** compliant

## White text – large

Maroon text – all Dark Red text – all

White text – all

White text – all Pink text – all

Maroon text – all Dark Red text – all

Maroon text – all Dark Red text – all

Maroon text – all Dark Red text – all

### **AA** compliant

White text – all Pink text – large Maroon text – large Dark Red text – large

Red text - large

Pink text – all Red text – large

Pink text – all Red text – large

Red text - large

Red text - large

Red text – large

## **HainesWatts**